

GÈNEVIE

LIFE IS BEAUTIFUL

A1947



estel.pro

ESTEL

TENDERNESS. CARE. FEMININITY. DISCOVERY.
INSPIRATION. CONFIDENCE. HAPPINESS.
BEAUTY. JOY.

GÈNEVIE
THE GENE OF LIFE



GÈNEVIE

She dances in the circle of life...



She creates beauty.
She aims straight at the heart.

She carries a special gene of life, GENEVIE¹,
a gene of mystery and wisdom, eternity and
rebirth, light and love.



She can do anything for those she loves.
And even Time itself bows down before her.

She is a woman.
A mother, sister, daughter... She is you.



¹ The GENEVIE brand name stems from the French gène de la vie – «the gene of life»



GENEVIE ESTEL MISSION

The mission behind GENEVIE ESTEL is
to help each and every woman feel happier.
To remind her that she deserves to be admired.
What a real beauty is...

Our products are based
on the latest technology and turn beauty, self-confidence,
and passion for life into constants of everyday living.

GENEVIE ESTEL VALUES

The GENEVIE ESTEL collection is grounded in treating beauty responsibly, so we pay special attention to:

- Safe use
- Innovative technologies
- Skin type adaptivity
- Hypoallergenic fragrances
- Gentle textures
- An amazing result at every step

GENEVIE also means:

CONFIDENCE IN YOUR OWN BEAUTY



Photos: Georgy Semyonov



GÈNEVIE
THE GENE OF LIFE

Comprehensive skincare for face and body that ensures safe sun exposure

MY SUN

Nurtures the skin that is exposed to UVA and UVB rays, as well as infrared and high-energy visible light (HEV). A combination of UV-filters with high (SPF 30) and the highest (SPF 50) level of sun protection gently shield it from sun damage, including photo ageing and pigmentation. Weightless melting textures spread easily, moisturizing, softening the skin and helping restore its moisture balance.

MY SUN. MY CONFIDENCE.



NOT ALL SUN RAYS ARE CREATED EQUAL

Sun energy penetrating the atmosphere of the Earth comes in rays that range in types and intensity, of which ultraviolet light only accounts for 5-10%.

- UVA** **UVA**, long wavelength radiation (320-400 nm). UVA rays make 95% of all ultraviolet light that reaches the surface of the earth. They enter deep skin layers, causing photo ageing and pigmentation.
- UVB** **UVB**, medium wavelength radiation (290-320 nm). UVB represents 5% of all ultraviolet light reaching the earth, since it is mostly blocked by clouds. UVB stimulates melanin synthesis in the epidermis and triggers redness and burns.
- HEV** **VISIBLE LIGHT** (380-770 nm). Accounts for 50% of sun energy. Penetrates into the deepest layers of the skin and disrupts collagen and elastin synthesis. Causes oxidative stress and premature ageing.
- IR** **INFRARED** light of the thermal spectrum (760 nm – 1 mm). Represents 40-45% of all sun energy. Reaches the hypodermis and destroys extracellular and protein structures in the skin.

IN THE CITY
COMFORTABLE APPLICATION

Soft and lightweight textures of GENEVIE My Sun blend evenly, absorb instantly and are absolutely imperceptible on the skin.



AT THE BEACH
NO WHITE RESIDUE

Thanks to balanced formulas, GENEVIE My Sun don't leave any white streaks or a sticky feeling on the skin.

IN THE MOUNTAINS
SENSORIAL GLIDE

Every 100 m over the sea level, the intensity of sun radiation increases by 5-10%. And the UV rays reflected from snow-covered slopes almost equal direct sunlight.



BATHE IN THE SUN...

GENEVIE

HAS YOU COVERED

IN THE SHADE
SILKY VEIL

When the sun activity is high, you can tan even in the shade. Some long wavelength UVA rays reach the skin even through clouds and glass.



IN THE WATER
ENVELOPING STAYING POWER

Since water transmits 40% of sun rays at the depth of half a meter, it is essential to apply a sunscreen before and reapply it after bathing and every 2 hours.



AFTER BEAUTY TREATMENTS
BALANCED SKINCARE

After peeling and laser epilation the skin is especially sensitive to pigmentation and needs SPF protection. SPF treatment is also recommended as a final step of everyday skincare during sunny seasons.

SOFT
MELTING TEXTURES •
INVISIBLE SILKY VEIL •
SENSORIAL GLIDE •
COMFORTABLE APPLICATION • EASY
BLENDING • GENTLE MOISTURIZING
LET THE SKIN FEEL
SOFTNESS • ENVELOPING PROTECTION
EVEN COVERAGE • WITHOUT WHITE
RESIDUE • BALANCED SKINCARE •
INSTANT ABSORPTION •
INVISIBLE SILKY VEIL •
GENTLE SUN



LIGHT SUNSCREEN EMULSION

FOR FACE WITH SPF 50

Gently protects all skin types from UV rays. Suitable for very light or pigmentation-prone skin. Light texture spreads evenly over the skin, providing continuous moisturizing.

50 ml SKU G/SE/50

GÈNEVIE

SPF 50

Balanced formula and combination of filters with a very high level of protection:

UVA UVB INFRARED VISIBLE LIGHT

PULLULAN

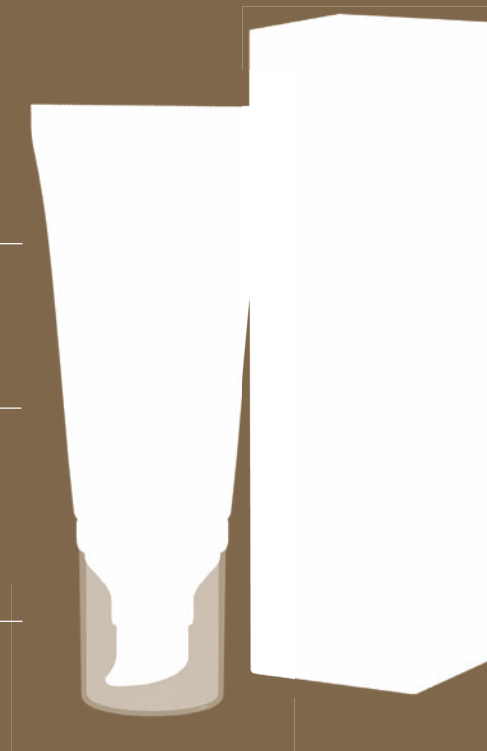
- Energizes the skin
- Helps maintain the moisture balance
- Improves the skin's barrier function

LECITHIN

- Restores protective qualities of the epidermis

SPARASSIS EXTRACT

- Protects from UV rays at the cellular level
- Provides antioxidant protection



EcoSun Pass marking imprinted on the package confirms that the products are safe for the ecosystem of coral reefs. EcoSun Pass® is a trademark owned by BASF.



SUNSCREEN LOTION

FOR BODY WITH SPF 50

A moisturizing lotion for balanced skincare. Velvety texture spreads evenly without stickiness or white residue.

150 ml SKU G/SL/150

GÈNEVIE

SPF 50

Balanced formula and combination of filters with a very high level of protection:

UVA UVB INFRARED VISIBLE LIGHT

PULLULAN

- Helps lock moisture in the epidermis
- Makes the skin more resistant to environmental aggressors
- Improves the skin's resilience

LECITHIN

- Restores protective qualities of the epidermis



EcoSun Pass marking imprinted on the package confirms that the products are safe for the ecosystem of coral reefs. EcoSun Pass® is a trademark owned by BASF.



SUNSCREEN VEIL CREAM

FOR FACE AND BODY WITH SPF 30

This light multitasking cream makes the skin delicately soft and provides strong protection against sun rays. Creates a velvety veil on the skin. Can be applied to the face and body at the same time.

150 ml SKU G/SC/150

GÈNEVIE

SPF 30

Balanced formula and combination of filters with a high level of protection:

UVA UVB INFRARED VISIBLE LIGHT

PULLULAN

- Helps lock moisture in the epidermis
- Makes the skin more resistant to environmental aggressors
- Improves the skin's resilience

SPARASSIS EXTRACT

- Protects from UV rays at the cellular level
- Provides antioxidant protection



EcoSun Pass marking imprinted on the package confirms that the products are safe for the ecosystem of coral reefs. EcoSun Pass® is a trademark owned by BASF.



PROTECTIVE LIP BALM

WITH SPF 15

Formulated with cacao oil. Softens and repairs dehydrated lips, giving them a delicate nude shimmering shade. Adds a fresh and playful touch to your look, while protecting the sensitive skin from dryness and burning.

10 ml SKU G/SB/10

GÈNEVIE

SPF 15

CACAO OIL

- Softens and moisturizes lips
- Accelerates healing of dry chapped lips

SHOREA ROBUSTA OIL

- Provides all-day staying power
- Creates a thin protective film on the lips' surface, preventing them from drying out
- Restores the barrier function of the epidermis

STABLE FORMS OF VITAMINS C AND E

- Antioxidant effect





LIVE COLORFULLY
FEEL ENDLESSLY

A skincare range for naturally beautiful face and body

INTRAACTIVE* RADIANCE

Perfects the skin from within to renew its natural beauty. The emulsion and lotion contain BIOLIN/P™, an inulin derived from chicory and natural prebiotic that creates a positive environment for development of useful microflora on the skin surface. Invisible influence of active ingredients brings about visible change: your complexion becomes radiant, while your body looks conditioned and fresh. The skin's micro relief is improved, helping it better reflect light.

INVISIBLE ACTION. **VISIBLE RESULT.**

Intraactive (from Latin «Intra» – «inside») means acting within and resulting in changes on the outside. BIOLIN/P™ is used with permission of GOBIOTICS BV.





EMULSION FOR FACE SKIN

with Prebiotic and Cica

This weightless emulsion perfects the skin from within and reignites its natural glow. Active ingredients help restore the skin's microflora and improve its protective functions.

Suitable for sensitive and problem-prone skin. Restores the moisture balance of the epidermis after sun exposure.

50 ml SKU G/IS/50

GÈNEVIE

NATURAL PROBIOTIC: BIOLIN/P™ INULIN

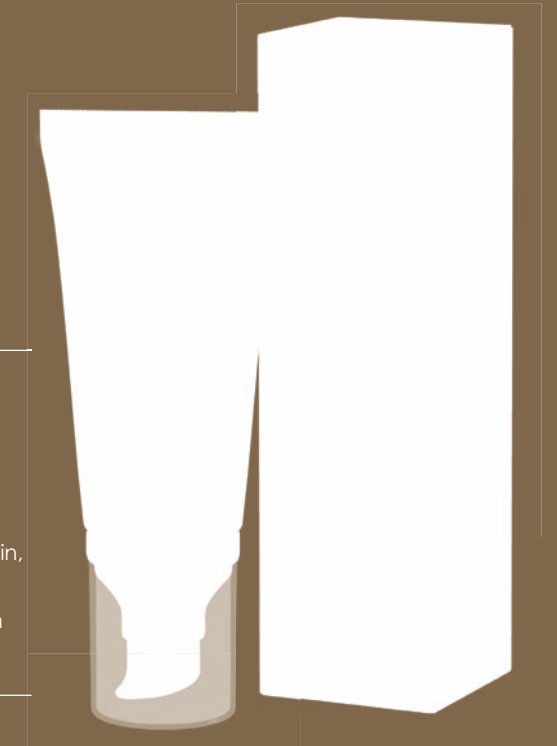
- Restores the natural skin microbiome
- Accelerates regeneration processes and helps reduce the number of imperfections

BOTANICAL EXTRACTS COMPLEX

- Improves complexion, and helps repair the skin and reduce irritation
- Promotes detox of skin tissues, unclogs pores, and regulates sebum production
- Calms the skin and improves its barrier function

SK-INFLUX® — Ceramide Complex

- Restores the natural protective lipid barrier of the skin, which is the basis of beauty
- Increases the essential moisture levels and locks it in the epidermis



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SK-INFLUX® — Ceramide Complex — is a registered trademark of Evonik Industries AG or its affiliates.



HYDRATING FACE MASK

with aloe vera sap and hyaluronic acid

This intraactive face mask provides long-term moisture, neutralizes free radicals, and evens the skin tone. Vitamins C and E smooth the skin micro relief and stimulate collagen production.

The skin is smooth, firm, and youthfully radiant.

50 ml SKU G/MS/50

GÈNEVIE

ALOE VERA SAP

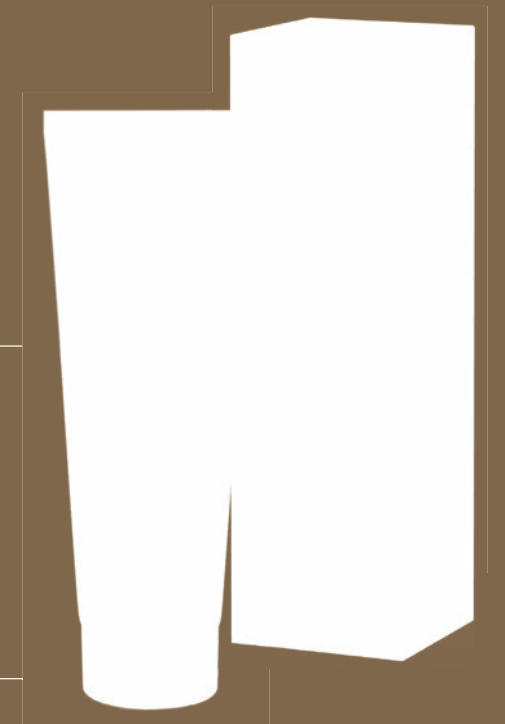
- Improves the skin's barrier functions
- Reduces transepidermal water loss
- Promotes skin regeneration

COMPLEX OF HYALURONIC ACID with different molecular weights

- Deeply moisturizes and protects the skin from dehydration
- Creates a protective film on the skin surface, shielding it from external pollutants

STABLE FORMS OF VITAMINS C AND E

- Neutralize free radicals
- Smooth the skin micro relief, brighten and refresh the skin tone
- Boosts collagen production





HIGHLIGHTING LOTION FOR BODY

with Prebiotic and D-Panthenol

This lightweight body lotion softens and moisturizes the skin, helping to smooth its micro relief and restore the moisture balance after sunbathing.

Shimmering particles enhance the tan and add mysterious soft radiance, providing an immediate feeling of comfort.

150 ml SKU G/IS/150

GÈNEVIE

NATURAL PROBIOTIC: BIOLIN/P™ INULIN

- Restores the natural skin microbiome
- Accelerates regeneration processes and helps reduce the number of imperfections

D-PANTHENOL

- Improves natural skin regeneration
- Calms the skin after sun exposure

PEARL PIGMENTS

- Even the skin tone and conceal minor imperfections
- Add delicate glow

ALOE VERA SAP

- Improves the skin's barrier functions
- Reduces transepidermal water loss



BIOLIN/P™ is used with permission of GOBIOTICS BV.



LIVE IN YOUR BIORHYTHMS
PERFECTION IN THE NIGHT

Efficient face care at night

CIRCADIAN RHYTHMS OF THE NIGHT

Unmatched skin care at night consistent with body biorhythms.

SYNCHRONIGHT™, EPHEMER™, SymReboot™ L19 and other innovative complexes work hard while you are asleep. They replenish energy resources of cells, stimulate the renewal processes, eliminate the effects of daily stress and make the skin ready for the next day with deep moisturizing and prolonge protection..

YOU ARE HAVING A REST. YOUR SKIN IS BEING PERFECTED.

SYNCHRONIGHT™ is used with permission of Givaudan. EPHEMER™ is used with permission of Seppic. SymReboot™ L19 is used with permission of Symrise.





NIGHT FACE SERUM

Designed for biorhythmical skincare during sleep and energized skin in the morning. The serum actively infuses the skin with nourishing ingredients for 6-8 hours, stimulating the renewal processes.

The skin is provided with long-term moisture and protection from external aggressors.

40 ml SKU G/SN/40

GÈNEVIE



EPHEMER™
derived from Undaria Pinnatifida
macroalgae meristematic cells

- Increases the energy potential of skin cells
- Has a long-term antioxidant effect
- Improves the cells' natural ability to defend themselves

OSMOGELINE®
derived from red algae

- Deeply moisturizes
- Withstands inflammatory processes



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OSMOGELINE® is used with permission of BASF.



NIGHT FACE CREAM

with prebiotic

Works during night rest, neutralizing oxidative processes and supporting the melatonin cycle within the skin. Reduces the visible number of wrinkles by activating collagen production and cell renewal. BIOLIN/P prebiotic stimulates the skin's protective functions, selectively supporting good microorganisms. A balanced microbiome helps reduce visible signs of ageing.

50 ml SKU G/CN/50

GÈNEVIE

NATURAL PROBIOTIC: BIOLIN/P™ INULIN

- Restores the natural skin microbiome
- Accelerates regeneration processes and helps reduce the number of imperfections

SYNCHRONIGHT™ GARDENIA FRUITS EXTRACT

- Protects the natural cycle of melatonin production
- Slows down skin ageing
- Eliminates the effects of digital stress

ENCAPSULATED PREBIOTIC SYMREBOOT™ L19

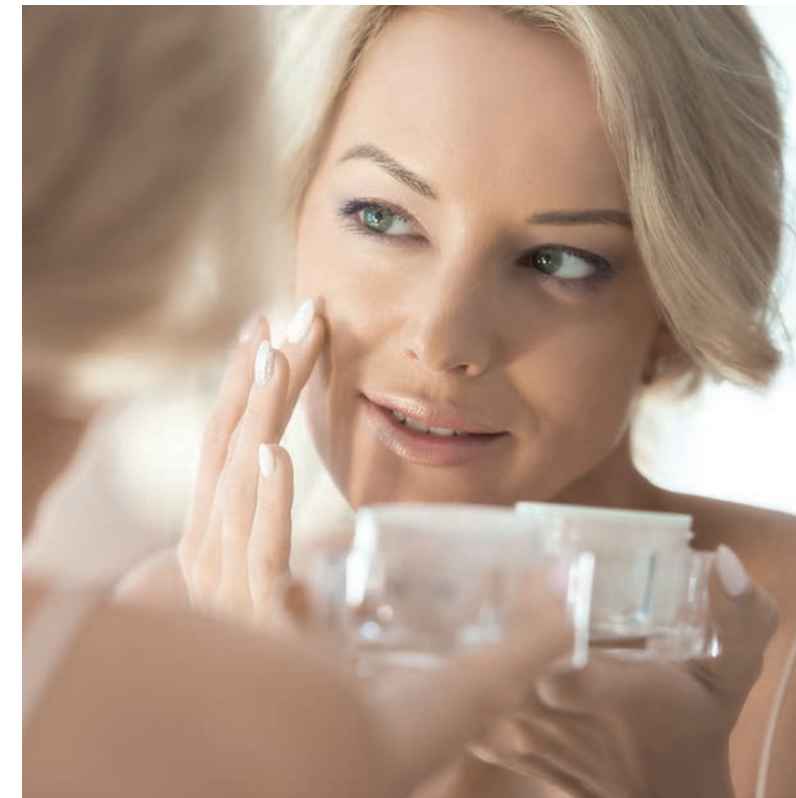
- Regulates the skin microbiome
- Reduces dryness and comforts

JUVENESSENCE™ derived from Alaria Esculenta Arctic brown algae



- Reactivates self-rejuvenation of the skin
- Prevents premature ageing
- Reduces wrinkle depth
- Keeps the skin moisturized





MORE TIME
FOR NEW EMOTIONS

Effective protection system for mature skin

MEMBRANE LIFTING

The MAJESTEM™, IDEALIFT™ and BEAUTIFEYE™ innovative complexes in product formulas unlock the unique «gene of life» within your skin, activate the cells' inner self-rejuvenation function, and help your beauty truly shine.

TIMELESS. BOUNDLESS.

MAJESTEM™ and IDEALIFT™ are used with permission of Sederma.
BEAUTIFEYE™ is used with permission of Sederma.



Photos: Pavel Biryukov



FACE SERUM

with Meristem Cells

Stimulates collagen production, regenerates cells and provides deep hydration of all skin layers for more than 30 hours. Reduces the number and depth of wrinkles, brightens and refreshes skin, improves pigmentation, tones skin and makes it smoother, firmer, suppler and more radiant.

40 ml SKU G/SLE/40

GÈNEVIE

CELTOSOME™ Eryngium Maritimum

- Boosts the skin's ability to self-renew
- Reinforces the skin's protection from freeradicals

CELTOSOME™ Crithmum Maritimum ST

- Boosts collagen production
- Evens the skin tone and brightens the skin

HYMAGIC™-4D

- 4 types of hyaluronic acid deliver essential moisture to every layer of the skin
- Provides long-lasting moisturizing for more than 30 hours



CELTOSOME™ Crithmum Maritimum ST and Eryngium Maritimum ST are used with permission of Seppic.



EYE CREAM

with peptides

Strengthens the structure, improves the capillary integrity and the micro relief of the delicate eye area. Reduces visibility of crows feet and dark circles. Awakens the cells' vitality, helping maintain a fresh and rested look.

25 ml SKU G/ELE/25

GÈNEVIE

BEAUTIFEYE™

with natural extracts of the Persian Silk Tree and Sigesbeckia Orientalis

A safe alternative to blepharoplasty

Stimulates the detox system and improves integrity of capillaries

Visibly contours the eye area: lifts the upper lid, reduces wrinkles, and relieves signs of fatigue

ARGIRELINE®

Activates internal processes of skin renewal

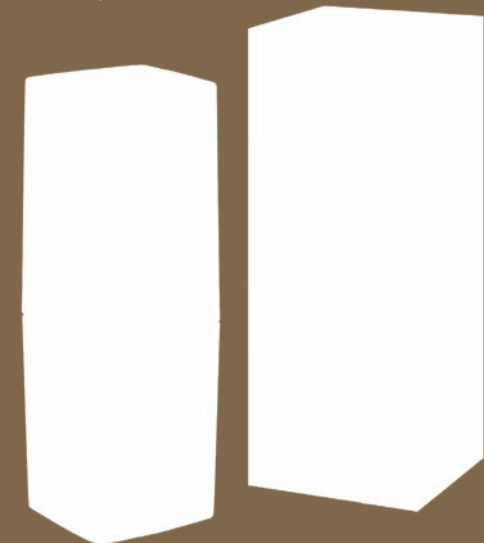
Safely controls the function of muscles, relaxing them and reducing excessive contractions

Effectively fights expression lines, unevenness and dark spots around the eyes

BETAINE

Optimizes the moisture balance of the epidermis, protecting cells from water loss

Improves the ability of cells to protect themselves from free radicals



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FACE AND NECK CREAM

with Peptides and Meristem Cells

Unprecedentedly regenerates the skin and sculpts the face outline. Defies gravity, providing a lifting effect. Stimulates elastin and collagen production, making the skin denser, firmer, and suppler. Accelerates metabolic processes.

50 ml SKU G/LE/50

GENEVIE

IDEALIFT™

- Stimulates elastin synthesis
- Acts against gravitational ptosis**
- Improves the skin texture

MAJESTEM™ leontopodium alpinum* meristem cells

- Facilitates collagen synthesis
- Improves face contours, smoothens wrinkles and makes the skin resilient
- Shields the skin from oxidative stress (air pollution and UV radiation)
- Ensures the integrity of the extracellular matrix
- Effectively lifts the skin in the neck area



MAJESTEM™ and IDEALIFT™ are used with permission of Sederma.

* Derived using the HTN technology, which is safe for the environment and does not disrupt the balance of the natural ecosystem.

** A condition in which skin sags under the constant influence of gravity.



DAYTIME FACE FLUID

SPF20

Formulated with ceramide concentrate to help slow down ageing of mature skin.

The daytime fluid effectively protects the skin from digital and photo ageing caused by damaging UV and infrared radiation, as well as light from digital displays.

Natural oils and butters (coconut, rice, and shea) improve the skin's protective functions and help preserve its natural beauty.

50 ml SKU G/FLE/50

GENEVIE

THERMUS THERMOPHILUS

algae ferment

SPF 20

UVA
UVB
INFRARED
VISIBLE LIGHT

SK-INFLUX®
Ceramide Complex

Restores the natural protective lipid barrier of the skin, which is the basis of beauty
Increases the essential moisture levels and locks it in the epidermis.

Activates synthesis of new lipids
Neutralizes the first signs of digital and photo ageing
Has an antioxidant effect
Reinforces the skin's immunity

HYALURONIC ACID

Provides suppleness, resilience and natural radiance
Saturates the skin with water molecules and locks them in the structure for 24+ hours

SK-INFLUX® – Ceramide Complex – is a registered trademark of Evonik Industries AG or its affiliates.



BEAUTY IN THE MOMENT
BEAUTY INSIDE

Skin youth retention system

CELL YOUTH

Unmatched care for facial skin and joy of getting to know your own self – one-of-a-kind, genuine, and gorgeous. The formulas containing advanced complexes, such as MATRIXYL® 3000, SK-INFLUX®, HYMAGIC™-4D and ARGIRELINE®, use natural resources of your skin, awaken its natural glow, energize and help preserve a youthful look for a long time.

FREEZE THE MOMENT. FIX YOUR BEAUTY.

MATRIXYL® 3000 is used with permission of Sederma.
SK-INFLUX® is a registered trademark of Evonik Industries AG or its affiliates.
ARGIRELINE® is a trademark of The Lubrizol Corporation or its affiliates.





FACE SERUM

with Hyaluronic Acid

Prevents premature ageing. Provides three-dimensional continuous moisturizing. Gives an effect of natural makeup by making the skin visibly soft and matte. As a result, fine lines are reduced and the skin is infused with a youthful glow.

40 ml SKU G/SYE/40

GENEVIE

HYMAGIC™-4D

- Four types of hyaluronic acid infuse all skin layers with water molecules
- Provides long-lasting moisturizing for more than 30 hours
- Leaves a smooth and silky feel

JUVENESSENCE™

derived from Arctic brown algae

- Protects from premature ageing by decreasing production of progerin, «the protein of ageing»
- Helps stimulate cellular activity on the DNA level, reactivating the selfrejuvenation function



JUVENESSENCE™ is used with permission of Seppic.



EYE CREAM

with Argireline

Reduces expression lines and the likelihood of new ones.
Ensures a relax-effect by reducing muscle tension around the eyes.
As a result, the skin becomes smooth and matte, and the look is alluring and well-rested.

25 ml SKU G/EYE/25

GÈNEVIE

ARGIRELINE®
Highly concentrated

Safely controls the function of muscles, relaxing them and reducing excessive contractions

Activates internal processes of skin renewal due to high content of peptide

An injection-free alternative to botox

Effectively fights expression lines, unevenness and dark spots around the eyes

Adds a healthy, well-rested glow to the skin and eyes



ARGIRELINE® is a trademark of The Lubrizol Corporation or its affiliates.



FACE CREAM

with Ceramides and Peptides

Helps keep the skin youthful and strengthens its protective function. Ceramides within the formula effectively fight the signs of ageing, preventing loss of firmness and formation of wrinkles, and improves functioning of the skin's lipid barrier.

Fresh, smooth, dense, supple and healthy glowing skin every day, year after year.

50 ml SKU G/YE/50

GENEVIE

MATRIXYL® 3000
peptide complex

Activates the restoration of collagen,
and elastin

Prevents wrinkles and skin
pigmentation

Slows down ageing by 1.8 year
in 1 month and by 5.5 years
in 2 months*

SK-INFLUX®
Ceramide Complex

Restores the natural
protective lipid barrier of
the skin, which is the basis
of beauty

Increases the essential moisture
levels and locks it in the
epidermis



MATRIXYL® 3000 is used with permission of Sederma.
SK-INFLUX® – Ceramide Complex – is a registered trademark of Evonik Industries AG or its affiliates.
*Based on tests conducted on 34 female volunteers who used the product twice a day for 8 weeks.



DAYTIME FACE FLUID

SPF20

Shields the skin from damaging UV and infrared radiation, as well as the high-frequency blue light emitted by device displays. Enhances the skin's protective barrier, eliminates the first signs of digital and photo ageing, infuses the skin with water molecules and locks them in the structure for 24+ hours. The skin becomes supple, smooth, velvety and even-toned. Suitable for daily use.

50 ml SKU G/FYE/50

GENEVIE

THERMUS THERMOPHILUS

algae ferment

Activates synthesis of new lipids

Neutralizes the first signs of digital and photo ageing

Has an antioxidant effect

Reinforces the skin's immunity

SPF 20

UVA

UVB

INFRARED

VISIBLE LIGHT



HYALURONIC ACID

Provides suppleness, resilience and natural radiance

Saturates the skin with water molecules and locks them in the structure for 24+ hours



FRESH SKIN
CLEAR THOUGHTS

MOLECULAR CLEANSING

Gentle cleansing, makeup removal and prebiotic protection

MOLECULAR CLEANSING

Step-by-step cleansing and activation of skin protective functions. The key ingredient in Molecular Cleansing formulas is the unique BioEcolia® oligosaccharide with prebiotic properties. Suitable for all skin types.

PERFECTION.

BioEcolia® is a registered trademark of Solabia.





MICELLAR WATER for All Skin Types

The makeup removal step in the cleansing program. Excellent for removing even the most long-wearing makeup. BioEcolia® oligosaccharide provides a prebiotic effect, restores the skin microflora and improves the barrier function.

150 ml SKU GC/W/150



ACTIVE cleansing ingredients

- Gently remove makeup and impurities from the skin
- Support the skin's health

BioEcolia®

- Activates the natural barrier-functions of the skin
- Shields from adverse environmental factors and stress

GÈNEVIE



BioEcolia® is a registered trademark of Solabia.



TWO-PHASE MAKE-UP REMOVING LOTION with Rose Extract

An alternative makeup removal step in the cleansing program. Gently and efficiently removes resistant and waterproof makeup from the face, eyes and lips. Softens and moisturizes the skin.

150 ml SKU G/L/150

GENEVIE



DAMASK ROSE EXTRACT

Makes the skin resilient and velvety smooth

Moisturizes

ACTIVE cleansing ingredients

Gently remove makeup and impurities from the skin

Support the skin's health





CLEANSING FOAM for All Skin Types

The next makeup removal step in the cleansing program. This effective hybrid cleanser gently purifies the skin. Provides moisture and stimulates the skin's protective functions.

150 ml SKU GC/F/150

GÈNEVIE



PROVITAMIN B₅

- Promotes regeneration of cells
- Moisturizes and nourishes skin

BioEcolia®

- Activates the natural barrier functions of the skin
- Shields from adverse environmental factors and stress



BioEcolia® is a registered trademark of Solabia.



BALANCING TONER for All Skin Types

The toning step in the cleansing program. Intensely moisturizes. Helps restore the skin's pH balance after makeup removal and cleansing. Improves complexion.

Preps the skin for application of the next skincare products.

150 ml SKU GC/T/150

GÈNEVIE



ALOE VERA

- Provides deep and active moisturizing
- Normalizes the function of skin glands

BioEcolia®

- Balances the skin's ecosystem by stimulating the growth of good bacteria
- Makes the skin more resistant to environmental pathogens and stress factors



BioEcolia® is a registered trademark of Solabia.



DETOXIFYING FACE MASK

Effectively cleanses the skin. Neutralizes the action of toxins and free radicals. The skin becomes toned, fresh, healthy, radiant, smooth and soft, and the complexion is improved.

50 ml SKU G/MP/50

Minerals OF WHITE AND PINK CLAY

- Deep pore cleansing
- Normalize the function of skin glands
- Remove toxins
- Infuse the skin with oxygen

SHEA BUTTER

- Softens and soothes
- Repairs the lipid barrier
- Moisturizes and nourishes



Crushed ORANGE KERNEL

- Stimulates microcirculation
- Renews cells and replenishes energy
- Makes your skin radiant and fresh





ENZYMIC SOFT PEELING for All Skin Types

Ensures efficient and delicate exfoliation, thoroughly removing keratinized epidermal particles and stimulating renewal of cells. Makes the skin smooth and soft, unifies its tone and micro relief, and adds resilience and healthy radiance.

50 ml SKU G/P/50

KERATOLINE™
fermented protease

- Efficiently removes keratinized cells
- Stimulates cell renewal
- Provides softness, healthy radiance, and even complexion



X-PRESSIN™
papain ferment

- Provides a feeling of freshness and renewal
- Makes skin smooth and enhances glow

Keratoline™ is used with permission of Sederma.
X-Pressin™ is used with permission of BASF.

HAND CARE



Lamellar Recovery HAND CREAM GENEVIE Personal Expert

Gently cares for skin, preserving and strengthening the natural protective barrier. The lamellar structure with ceramides repairs the skin's outer layer, moisturizes, nourishes and protects it for hours after application.

Unique BioEcolia® oligosaccharide perfectly moisturizes hands after using soap or antiseptic, and preserves their beauty.

50 ml SKU G/HC/50

GENEVIE

Repair, moisturizing and protection from adverse environmental factors

BioEcolia®

- Activates the natural barrier functions of the skin
- Shields from adverse environmental factors and stress



SK-INFLUX® Ceramide Complex

- Repairs the surface of hands
- Deeply moisturizes and nourishes

BioEcolia® is a registered trademark of Solabia.
SK-INFLUX® – Ceramide Complex – is a registered trademark of Evonik Industries AG or its affiliates.

my
SUN



Light Sunscreen Emulsion for Face with SPF 50



Sunscreen Lotion for Body with SPF 50



Sunscreen Veil Cream for Face and Body with SPF 30



Protective Lip Balm with SPF 15

intraactive
RADIANCE



Emulsion for Face Skin with Prebiotic and Cica



Hydrating Face Mask with Aloe Vera Sap and Hyaluronic Acid



Highlighting Lotion for Body with a Prebiotic and D-Panthenol

circadian
RHYTHMS
OF THE NIGHT



Night Face Serum



Night Face Cream with a Prebiotic

membrane
LIFTING



Face Serum with Meristem Cells



Eye Cream with Peptides



Face and Neck Cream with Peptides and Meristem Cells



Daytime Face Fluid with SPF20 photoprotection

cell
YOUTH



Face Serum with Hyaluronic Acid



Eye Cream with Argireline



Face Cream with Ceramides and Peptides



Daytime Face Fluid with SPF20 photoprotection

molecular
CLEANSING



Micellar Water for All Skin Types



Cleansing Foam for All Skin Types



Detoxifying Face Mask



Two-Phase Makeup Removing Lotion with Rose Extract



Balancing Toner for All Skin Types



Enzymic Soft Peeling for All Skin Types

HAND CARE

Genevie Personal Expert Lamellar Recovery Hand Cream





GÈNEVIE
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SCAN*



COSMETOLOGIST'S
RECOMMENDATIONS

Toning self-massage
with a moisturizing face mask
INTRAACTIVE RADIANCE

*To watch the video with a toning self-massage, scan the QR code in any convenient way – either by activating the camera of your mobile device or launching a QR code scanner. If your device does not have a preinstalled application, you can download it from Apple App Store and Google Play



Женщине нужно?
Женщине — можно!
Быть непослушной,
Слыть невозможной...

В женщине суть
совершенного кода:
Каждая жизнь —
Слово женского рода.

Стихи: Кира Казакова

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