

ESTEL

ESTEL ALPHA MARINE

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ESTEL ALPHA MARINE (Apt. A1822)



ALPHA
MARINE



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WELCOME ABOARD

ESTEL

ESTEL ALPHA MARINE



ALPHA
MARINE



FREE AND BOLD



AGAINST THE TIDE. BEYOND THE HORIZON

THE WAY IS MEASURED BY CHALLENGES AND ACHIEVEMENTS, NOT KILOMETERS OR MILES. YOU BRAVE THE ELEMENTS KNOWING THEY ARE A STRONG OPPONENT. FLY FASTER THAN WIND. REACH THE PEAK. DIVE INTO THE ABYSS. THE MASTER OF THE ELEMENT BECOMES A NEW ELEMENT HIMSELF. IT'S NOT THE FINAL DESTINATION THAT MATTERS, BUT EVERYTHING YOU EXPERIENCE ON YOUR JOURNEY.

And freedom means getting to know yourself.
ALPHA MARINE





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BRAVERY IS YOUR MIDDLE NAME. AND THE FIRST ONE

YOU SPEED OFF WHEN IT IS CALLING — THE YEARN OF ADVENTURE. IN THE EYE OF WIND. CLIMB UP TO THE SNOW CAP OF A MOUNTAIN. SPEND A NIGHT AT THE EDGE OF THE WORLD. WATCH THE SUNRISE IN THE DESERT. STEP FORTH INTO THE UNKNOWN. FEARLESS AND ADVENTUROUS EXPLORERS HAVE NOT BECOME A THING OF THE PAST. THEY ARE HERE AND THEIR TIME IS NOW. VENTURE INTO THE UNKNOWN LEAVES ALL THE FEARS AND DOUBTS BEHIND.

Bravery turns your life into an unforgettable adventure.

ALPHA MARINE



BEING CAUGHT IN THE STORM WITH YOUR FRIENDS IS BEYOND PRICE.

YOU CAN DO EVERYTHING. YOURSELF. ON YOUR OWN. WITH YOUR OWN HANDS.
BUT THE LIFE ALWAYS GIVES YOU SOULMATES. TOGETHER YOU CAN TRAVEL TO SPACE
AND BEYOND. BELIEVE IN YOURSELF AND THOSE WHO ARE WITH YOU — IN THE SAME BOAT.
YOU TRUST YOUR TEAM, FRIENDS, BROTHERS, AND ARE SURE THEY WILL ALWAYS BE THERE
FOR YOU. AND YOU KNOW YOU WILL BE THERE FOR THEM TOO.

Trust. Belief. Confidence.

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LOOK FORWARD. SPIRIT — TO HIS FULL HEIGHT

A CITY DWELLER, YOU LIVE TO THE FULLEST
WHEN YOU GET OUT OF THE WALLS.
YOU KNOW THAT THE MOST DANGEROUS THING IS DEAD CALM.
YOU KEEP GOING EVEN IF THEY TELL YOU
THERE IS NOTHING WAITING FOR YOU DOWN THE LINE.
YOU PLUNGE INTO THE UNKNOWN — AGAINST ALL ODDS.

Dreams of a boy become reality of a man.

ALPHA MARINE

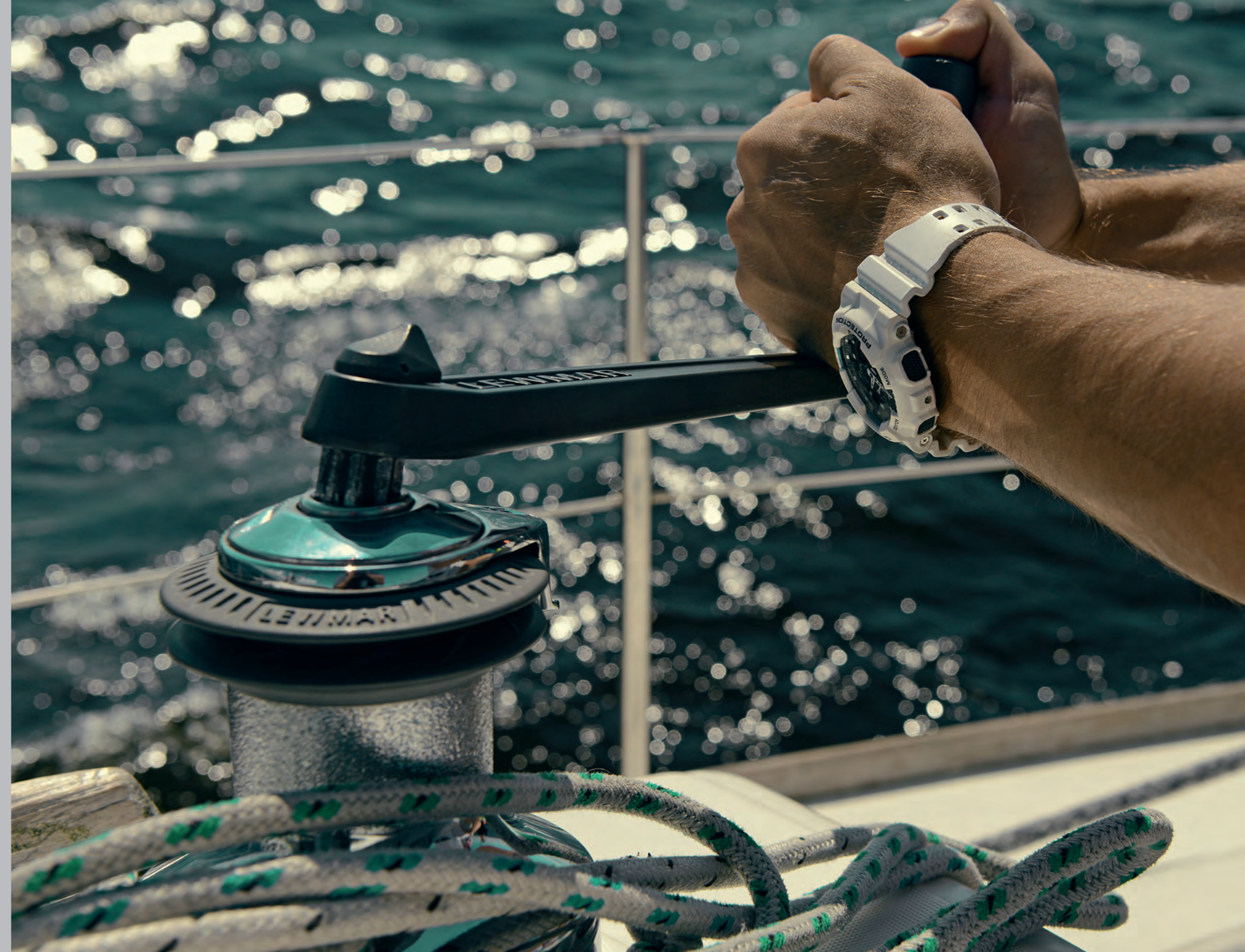
ESTEL ALPHA MARINE



ROARING WIND. SLAPPING WAVES. MIGHTY SEA.
THE TENSION OF THE SAIL. A STRONG HAND. CLEAR EYES...

THE MOMENTS OF FREEDOM

ALPHA MARINE



ESTEL ALPHA MARINE

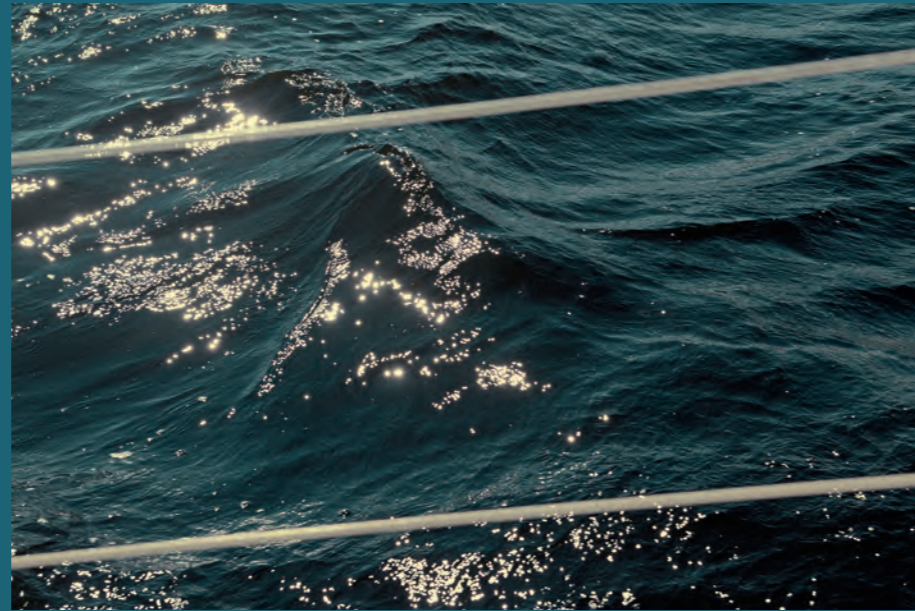


FIGHT AND SEARCH, FIND AND NEVER GIVE UP.

THE CODE OF MEN'S BROTHERHOOD

ALPHA MARINE





HAIRS



Ocean-Shampoo
for Hair

Slide-Gel for Hair
Ultra-Strong Hold

Salt-Paste for Hair
with Matte Effect

MASTERING THE WAVES

PASSION FOR FREEDOM IS YOURS FOREVER.
IT MANIFESTS ITSELF WHEN NECESSARY, AND YOU BECOME FEARLESS,
ASSERTIVE AND CONFIDENT. YOU FEEL THIS FREEDOM INSIDE,
AND YOUR STAMINA ATTAINS A BRAND NEW LEVEL.
WAVES AND MOUNTAINS DO NOT MATTER. YOUR AIM IS TO CONQUER.

ALPHA MARINE *aims at being with you.*

- ▲ Effective cleansing of the hair and scalp
- ▲ Extra-fresh feeling
- ▲ Vitalizing

- ▲ Wet hair look
- ▲ The shimmer of the ocean surface
- ▲ Ultra strong hold for ultimate lasting effect

- ▲ Matte effect without glitter
- ▲ Texture of the hair
- ▲ Average hold for changing hairstyle during the day





*As soon as an adventure is over,
ALPHA MARINE is ready to go with you
on another one.*






FACE

ALPHA
MARINE



Hydroboost-Serum
for Face

- ▲ Instant moisturizing
- ▲ Supple and resilient skin
- ▲ Provides a fresh feeling and comfort

 SEA COLLAGEN
LAMINARIA EXTRACT
ALOE JUICE



Fluid Gel
for Eye Lifting


- ▲ Removes the signs of fatigue
- ▲ Cooling effect
- ▲ Vitalizing

 CAFFEINE
NIACINAMIDE
SEA COLLAGEN



Shark-
Toothpaste

- ▲ Antibacterial effect
- ▲ Remineralizing effect
- ▲ Fresh breath

 REMINERALIZING COMPLEX
XYLITOL
SEA SALT
SEA COLLAGEN



Surf-Balm
for Lips

- ▲ Repair of the natural skin barrier function
- ▲ Protects from chapping
- ▲ Soothing effect

 SHEA BUTTER
EUCALYPTUS
MINT

A GULP OF FREEDOM

YOUR WAY GOES THROUGH INESCAPABLE STORMS, DANGEROUS SANDBANKS AND SHARP REEFS, AND YOU ARE FULLY RESPONSIBLE FOR THOSE WHO ARE CLOSE TO YOU. EVERYTHING WORKS OUT WELL. YOU ARE SAFE AND SOUND.

ALPHA MARINE *is the wind in your sails, your new level.*



ALPHA
MARINE

*Bravery has many manifestations.
A ten meter high wave, skydiving
through clouds or a rush job.
Challenges you overcome only
belong to you, and you cope
with them admirably.*

My honor! ALPHA MARINE

ESTEL





SHAVE **ALPHA MARINE**



Glisser-Gel
for Shaving



Storm-Lotion
for Shaving



Eau de cologne

FOR THE ONE WHO STEERS

IT IS NEITHER A COMPASS NOR A MAP THAT CHOOSE YOUR WAY, IT IS YOU WHO DECIDES. IN A SECLUDED BAY AT THE EDGE OF THE WORLD OR IN THE CENTER OF A BIG CITY YOU ALWAYS HAVE A CHANCE TO CHANGE DIRECTION WITHOUT CHANGING YOUR PRINCIPLES.

Change direction with ALPHA MARINE.

- ▲ Comfortable and precise shave
- ▲ Intense moisturizing
- ▲ Vitalizing



- ▲ Instant moisturizing and comfort after shaving
- ▲ Vitalizing
- ▲ Feeling fresh and cool



- ▲ Refreshing and cooling effects
- ▲ Breeze Aroma ALPHAMARINE

ESTEL ALPHA MARINE



*Absolute freedom.
No restrictions.
More activity.
No standstill.*

*ALPHA MARINE —
more than absolute.*





BODY

ALPHA
MARINE



Dive-Gel
for Shower

- ▲ Deep cleansing
- ▲ Boost of freshness and energy
- ▲ No dry skin

 SEA COLLAGEN
SEA SALT
MENTHOL



Deep-Antiperspirant
for Body

- ▲ Fresh feeling all day long
- ▲ Dries quickly

 SEA COLLAGEN
SEA SALT



Fort-Balm
for Hands

- ▲ Instant repair
- ▲ Intense protection
- ▲ Deep moisturizing

 SEA COLLAGEN
COCOA BUTTER
LECITHIN

ADVENTURES. FEELING WITH YOUR SKIN

FEEL HOW THE MIGHTY ELEMENTS FILL EACH CELL OF YOUR BODY. NEVER LET THE CIRCUMSTANCES CHANGE YOUR PLANS. THINGS WILL WORK OUT THE YOU WANT THEM TO, EVEN UNDER EXTREME CONDITIONS. ALWAYS.

Adrenaline and passion with ALPHAMARINE.

ESTEL ALPHA MARINE

TRAVEL SPIRIT
EAU DE PARFUM



WHAT AWAITS YOU

ESTEL



Ocean-Shampoo
for Hair



Slide-Gel for Hair
Ultra-Strong Hold



Salt-Paste for Hair
with Matte Effect



Hydroboost-Serum
for Face



Fluid Gel
for Eye Lifting



Shark-Toothpaste



Surf-Balm
for Lips



Glisser-Gel
for Shaving



Storm-Lotion
for Shaving



Eau de Cologne



Dive-Gel
for Shower



Deep-Antiperspirant
for Body



Fort-Balm
for Hands

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Art Director: **ANDREY PULIN**

Hair Styling: **OLGA POTAPOVA**
NIKITA KAVLAKAN

Make-Up: **DARYA STAKHOVSKAYA**

Models: **ALEXANDER BARASHKIN**
ILYA BAKLANOV
NIKITA ANISIMOV

Production Designer: **OLGA DIKUN**

Photos: **GEORGY SEMYONOV**

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I. WE

Great navigators have distinguished themselves thanks to storms and winds.
Vasco da Gama

Never let anybody get in the way of your dreams.
Jules Verne

The best people possess a feeling for beauty, the courage to take risks, the discipline to tell the truth.
Ernest Hemingway

The most important kind of freedom is to be what you really are.
Jim Morrison

The one who did not give in and leave the oars will find his place.
Andrey Makarevich

ALPHA
MARINE



WHAT IS AT THE END OF THE ROAD? OCEAN...

WHAT COMES NEXT WHEN THE WAY IS OVER AND THE GOAL IS REACHED?
CONTEMPLATE THE CLOSING CREDITS? WHAT FOR?
THE END IS A NEW BEGINNING. WHY STOP IF NEW HORIZONS LIE AHEAD.
IF THERE IS AN OCEAN OF OPPORTUNITIES AND ADVENTURE, CHALLENGES
AND GREAT DEEDS... OR... JUST AN OCEAN. INDEED, THE EXPANSE
IS WHAT MATTERS. FOR THOUGHTS, ACTIONS, MOVING. FOR CHANGES.

Raise the anchor. Cut the ropes. Full ahead!

